



# PERFORMANCE CAREER BLUEPRINT

*with Adria Firestone*

Firestone is filling a gap. . . Between college and the professional stage are pitfalls, challenges, dreams & disappointments. Adria provides guidance and practical tools which help any young artist face the real world.

~Ian D. Campbell, General & Artistic Director, San Diego Opera

This course is loaded with exercises to support the career quest of any performer. . . I applaud Adria for finally addressing the nitty-gritty of what singers and performers should address before, during and after they commit to their professional careers. Bravo! Well done and impeccably organized!

~Dr. Donna Connolly, Vocal Coordinator, MDT, New Jersey City University

I was apprehensive; the future is a scary thing. I always feel behind no matter how much prep or planning I do. This showed me my career. . .can be something controllable.

~James Smith, Performer

[This] is one of the most honest & thorough blueprints for performers. . . You have presented raw realities, no sugar coating, of what it takes to survive. The workbook aspect is most helpful in giving concrete exercises and tasks for assisting in career building. Adria, congratulations on a masterpiece.

~Dr. Maredia Warren, Coordinator of Music Education, NJCU

Teaching us to be open to all job opportunities and to changing our mission as we change and develop was so helpful.

~Christopher Hochstuhl, Singer

Being realistic in this surreal business! Sooo helpful.

~Rebecca Benitez, Actor



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THE STEP-BY-STEP GUIDE FOR THE EMERGING PERFORMING ARTIST

## The Step by Step Guide for the Emerging Performing Artist



### EDUCATORS, PROFESSORS & TEACHERS:

#### WOULD YOU LIKE TO:

**Make the transition from amateur to professional easier for your students?**

Add value to your Young Artist Programs?

**Compliment your teaching with a course that amplifies your instruction?**

See your students shift from a "fame" mindset to reality?

**See your students develop career & life skills that will serve them well?**

## WHAT DOES PERFORMANCE CAREER BLUEPRINT OFFER?

### The Step-by-Step Guide for the Emerging Performing Artist . . .



. . . teaches students to comprehend, evaluate, and analyze their performance career as a viable business. The end result is a synthesis & development of new methods and new life skills.

**MODULE 1** Who am I?

**MODULE 2** What do I Offer?

**MODULE 3** How to Control Fear

**MODULE 4** Brand Yourself

**MODULE 5** Your Online Presence

**MODULE 6** How to Audition

**MODULE 7** How to Find Jobs

**MODULE 8** Power Performance

**MODULE 9** How to Get an Agent

**MODULE 10** Plan B

**MODULE 11** Feast /Famine Finance

**MODULE 12** 90 Day Wrap-up

### MY DEAR COLLEAGUES,

**Like you, I see limelight dreams everywhere as the young people we teach in private studios and universities become more enamored of instant fame and less & less committed to the task of becoming an excellent performing artist.**

From incoming freshmen to graduate students, their comments are the same:

- ◆ What good is my performance degree?
- ◆ How do I break into the professional ring?
- ◆ I'm so much in debt, I'm scared.
- ◆ Help, what 's my next step ?

I could not find a course anywhere that answered these questions. PCB was written as a direct response to the inquiries of 10 years of teaching. **After every seminar, the questions were sobering, and I felt compelled to create a course that was reasonably priced, easy to access, and most of all filled with practical, actionable steps for career design in the performing arts.** I designed this unique online course as a step-by-step progression for an emerging artist to create a profitable, flexible business.

As educators, we know not every student who gets a performance degree will actually earn a living as a performer. Students need to have a Plan B to expand their musical and performance gifts into wider arenas that benefit our society and gives them artistic satisfaction.

Join me in telling your students about PCB. **Help me give them practical tools for their success. They will learn life skills that will be used on-stage and off.** This course complements your teaching and makes your job easier. You will have

this course available for your students without hiring or replacing a teacher, without paying benefits, without an office or a even a phone line. It is all online: classes with an expert who has lived the method she created—reality for an unreal business. Spread the word now.

*Adria*

### Who is Adria Firestone?

For 25+ years, Adria Firestone was an award-winning singer and actor whose credits ranged from her world-renowned *Carmen* to *Family Guy*. For our troops in Desert Storm, from Shanghai to the Pacific Rim and from Cairo to Canada, Adria has performed throughout the globe.

Adria is a speaker, author and educator whose training and experience make her an expert in performance excellence and career guidance. She is a master at focusing and refining a performer's interpretive skills. As a career coach, she is the go to person for emerging performers and artists in transition.

For the past 20 years, she has given master classes and seminars throughout the world. Adria has been on the faculty at NJCU for the past 10 years. *Harness your ZEBRA* is selling on Amazon & will soon be followed by Adria's new book, *You Are the Artist of Your Life*.



**Contact Adria for more information:**

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